



DEVELOPMENT ASSESSMENTS

From time to time you may need to step back from your fundraising activities and have a third party work with you on assessing the your current and future functions and needs. MacIntyre Associates has experience in leading nonprofits through an assessment process that can leave you more efficient and effective in achieving your financial goals.

OBJECTIVES:

- Identify your development needs- survival, expansion and ultimate performance
- Determine the tasks that will be most productive in strengthening your financial support
- Propose a one to three year framework to grow your development program.

PROCESS:

- Conduct a review of
 - Fundraising strategies and results
 - Donor records
 - Donor acknowledgement and cultivation
 - Systems and procedures
 - Volunteer involvement
 - Institutional involvement with the community
 - Staffing
- Prepare a draft report for Board review showing strengths and weaknesses of current efforts
- With Board and leadership staff, create a template for further action.

At the end of this process you will have the necessary information and insight to write and implement a development plan specific to your needs.

Partnering for Mission

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